

How to Brush your Pets Teeth

Keep the following tips in mind to make the process easier for you and more comfortable for your dog.

- Use a specially designed dog toothbrush or a recommended alternative.
- Never use human toothpaste. Instead, use pet-safe toothpaste with a flavour favourable to your dog's taste buds.
- Give your dog a small sample of the toothpaste to introduce the taste.
- Lift the lip to expose the outside surfaces of your dog's gums and teeth.
- Brush with gentle motions to clean the teeth and gums, as you would your own.
- Clean the outside (cheek-facing) surfaces, as most pets will not allow you to brush the inside surface of the teeth.
- Be sure to reach the back upper molars and canines, as these teeth tend to quickly build up tartar.
- Reward your dog with play, petting or a favourite activity to positively reinforce the brushing process.

